



### CASE STUDY PRESENTATION

- TARUN SATYA 23-04-2025

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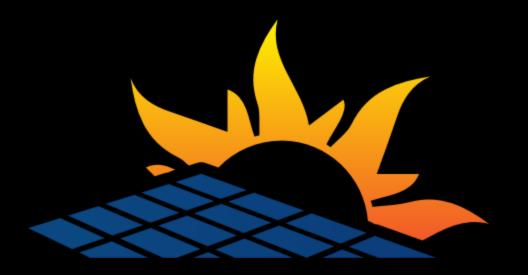
DEBACLE



### BUSINESS MODEL

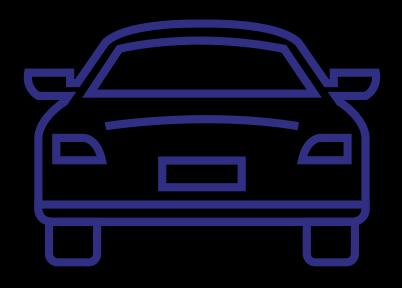






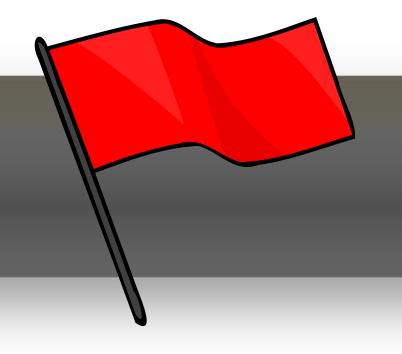
#### **SOLAR EPC SERVICES**

Designing, procuring, and installing solar energy systems from start to finish.

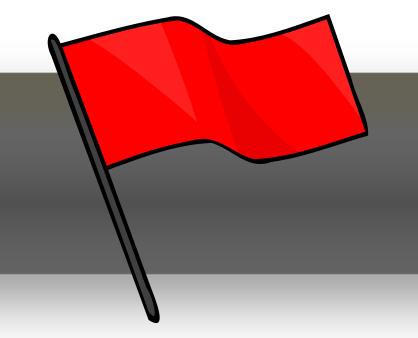


#### **EV LEASING**

Vehicles are procured and then leased to EV Mobility Companies.



# BUCKETS OF RED FLAGS



### RED FLAG 1

### CREDIT RATING AGENCIES

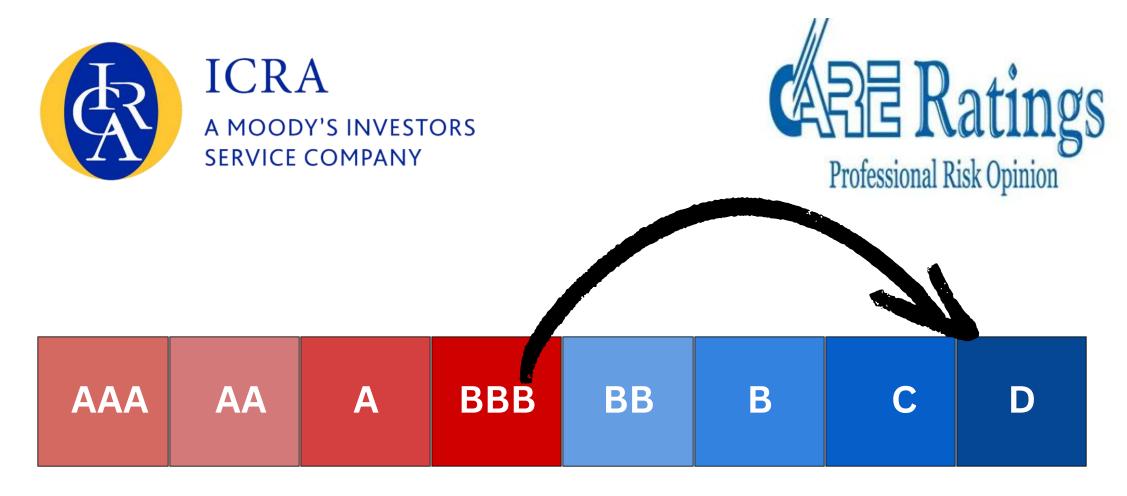








AAA AA BBB	BB	В	С	D
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ICRA downgraded Gensol's long and short-term loans from BBB- (Stable) to D.

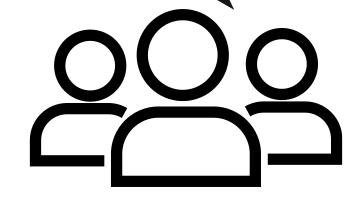








A MOODY'S INVESTOR SERVICE COMPANY



Lender

Gensol, payment delays? What's going on?

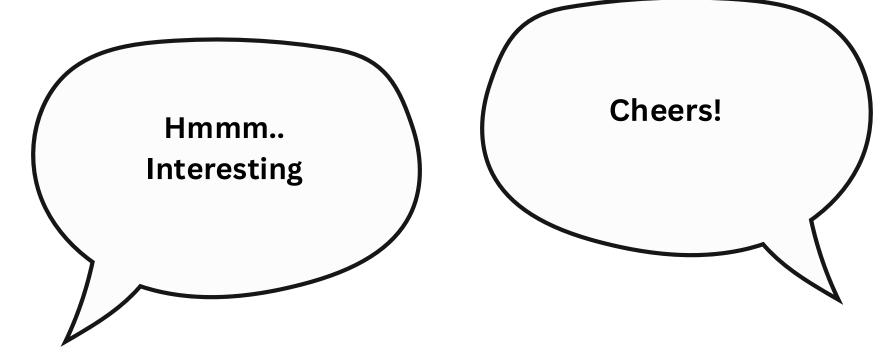
Late? No, no, no. We always... prioritize our payments.



### **ICRA**

A MOODY'S INVESTOR SERVICE COMPANY









A MOODY'S INVESTOR SERVICE COMPANY

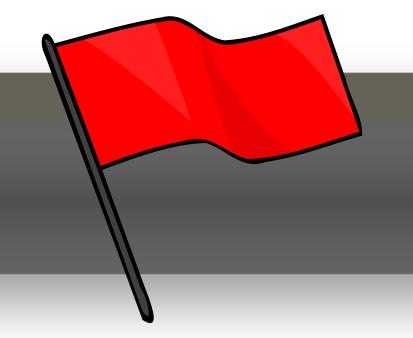


## ICRA Findings

#### Rationale

The ratings for the bank facilities of Gensol Engineering Limited (GEL) have been downgraded to [ICRA]D following feedback received by ICRA from the company's lenders about the ongoing delays in debt servicing. GEL, in its latest public disclosures as well as in its recent communications with ICRA, had highlighted sizeable available liquidity to support its operations during its ongoing growth phase. In this regard, reference can be drawn to GEL's investor call transcript dated February 13, 2025, wherein the management had highlighted total liquidity in the books of about Rs. 250 crores<sup>1</sup>, in addition to access to working capital limits. GEL had also been sharing no-default statements with ICRA at the beginning of every month suggesting timely debt servicing.

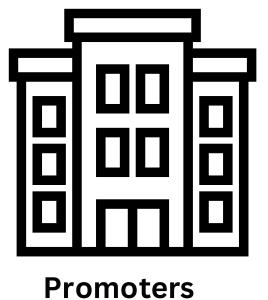
However, ICRA has now learnt that certain documents shared by GEL with ICRA, on its debt servicing track record, were apparently falsified, which raises concerns on its corporate governance practices, including its liquidity position.



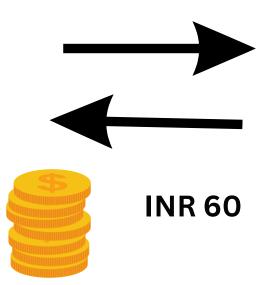
### RED FLAG 2

## PLEDGING OF PROMOTERS SHARES

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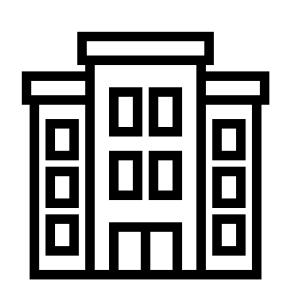


One Share of INR 100

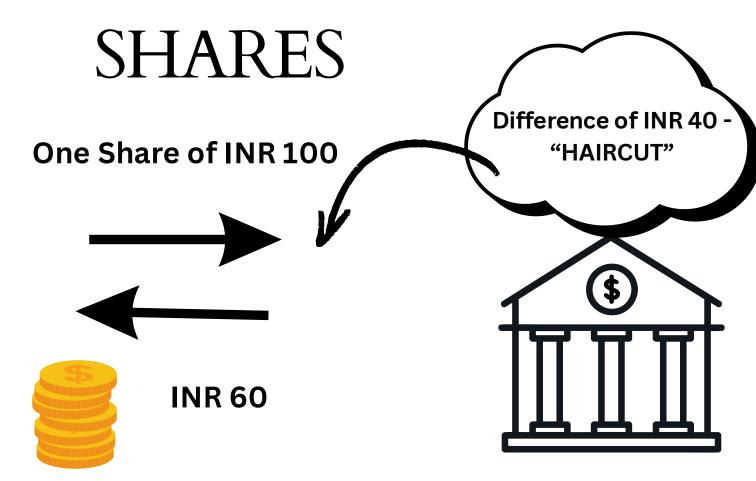




### PLEDGING OF PROMOTERS



**Promoters** 



### Suppose, Price falls after Pledge:



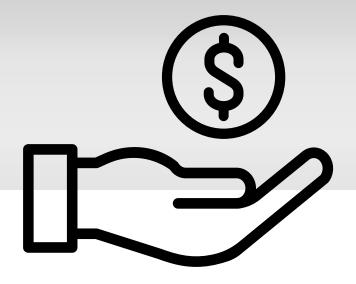
**Initial Share Price: INR 100** 

**New Share Price: INR 90** 

### Suppose, Price falls after Pledge:



OF



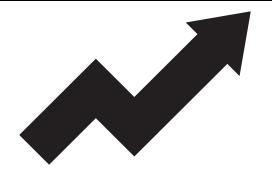
The Bank might ask for additional collateral or margin to maintain the initial 40% margin requirement (INR 36, i.e., 40% of INR 90).

The Bank might sell the Pledged shares.

## PLEDGING OF PROMOTERS SHARES

85.5% of Promoter's holding in February 2025





79.8% of Promoter's holding in September 2024

## INTERUIEW



WITH ANMOL
SINGH JAGGI





Promoter equity infusion
will
happen.
Don't worry!!





## **NEXT DAY**



# A 68% fall in Gensol stock prompts creditors to seize 7% promoter pledged shares

#### Gensol Engineering Share Price Tanks 68% This Year So Far; Here's What Happened

Reported By: Aparna Deb News18.com

Last Updated: March 18, 2025, 10:33 IST

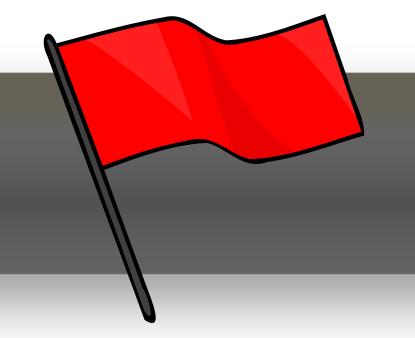
Creditors Invoke Promoters' Shares as Gensol Tanks 68%

Mint Kolkata | March 18, 2025

# 3 Creditors: Total of 6.96% were invoked



(Wrested Shares)



### RED FLAG 3



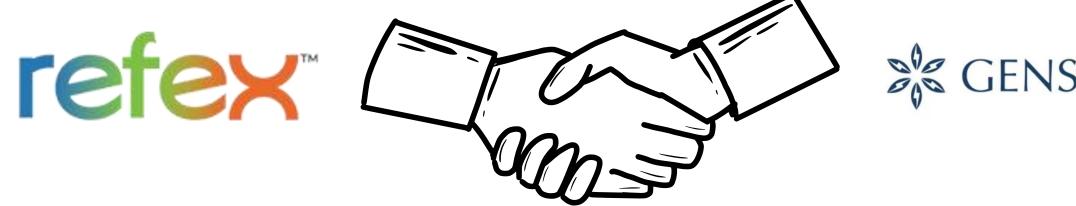
### DEBT PROBLEM

### DEBT REDUCTION

Sale of 2,997 EV - 315 crores

Recovery from one car – 10 lacs

### ASSET TAKEOVER







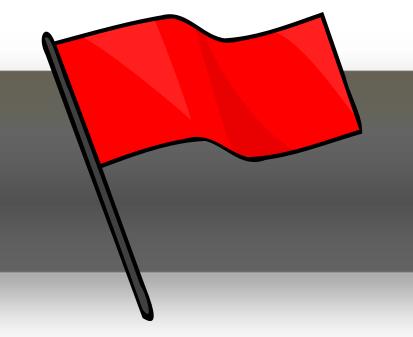
#### Refex Green withdraws plan to takeover Gensol's 3,000 EVs, cites 'challenges' to conclude deal

In a common press release, both companies said, "This decision has been arrived at due to the evolving commitments at both ends, which would make it challenging to conclude the transaction within the originally envisaged timeline."

MONEYCONTROL NEWS MARCH 28, 2025 / 16:49 IST







### RED FLAG 4

### GENSOL & BLUSMART

BluSmart - EV Ride Servicing Co Anmol Singh - Substantial Stake in BluSmart

Gensol -EV Leasing

75% EV to BluSmart



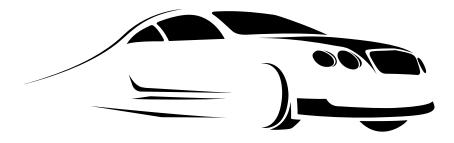


#### Take Debt

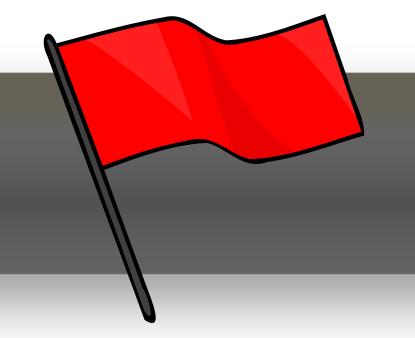
Buy Cars

Promoter
leveraged Gensol
Balance Sheet to
keep BluSmart
Balance Sheet
unencumbered

Lease to BluSmart

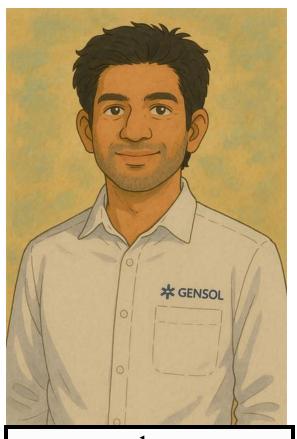


**BluSmart** 



#### RED FLAG 5

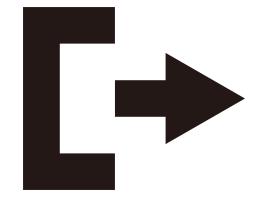
#### RESIGNATION



Mr. Ankit Jain



Resigned from CFO position



CFO changed twice in less than 6 months

CFO changed twice in less than 6 months



# FEW WEEKS LATER



Mr. Rajesh Jain

### Resigned from ID position

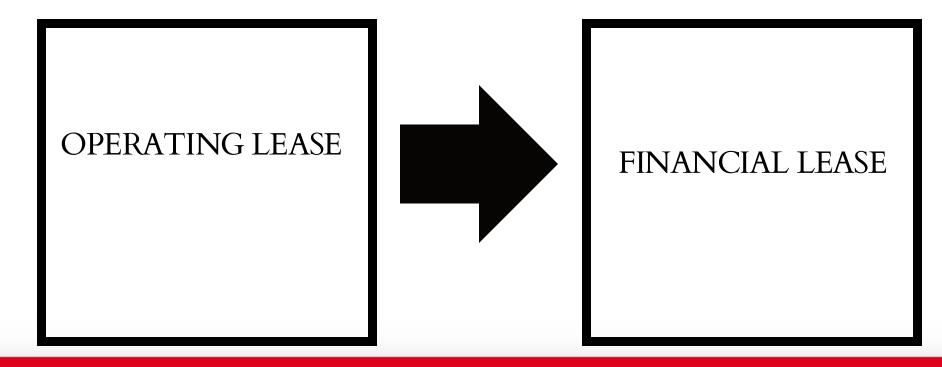
Gensol Engineering's independent director, Rajesh Jain, has resigned, citing the company's need for guidance in its fast-growth environment. In his resignation letter, Jain mentioned that while the promoters are focused on business growth, the company might benefit from a mentor or advisor to provide necessary guidance as it scales.



#### RED FLAG 6

#### ACCOUNTING POLICY

Classification



Gensol changed the accounting policy in 2025...

#### ACCOUNTING POLICY

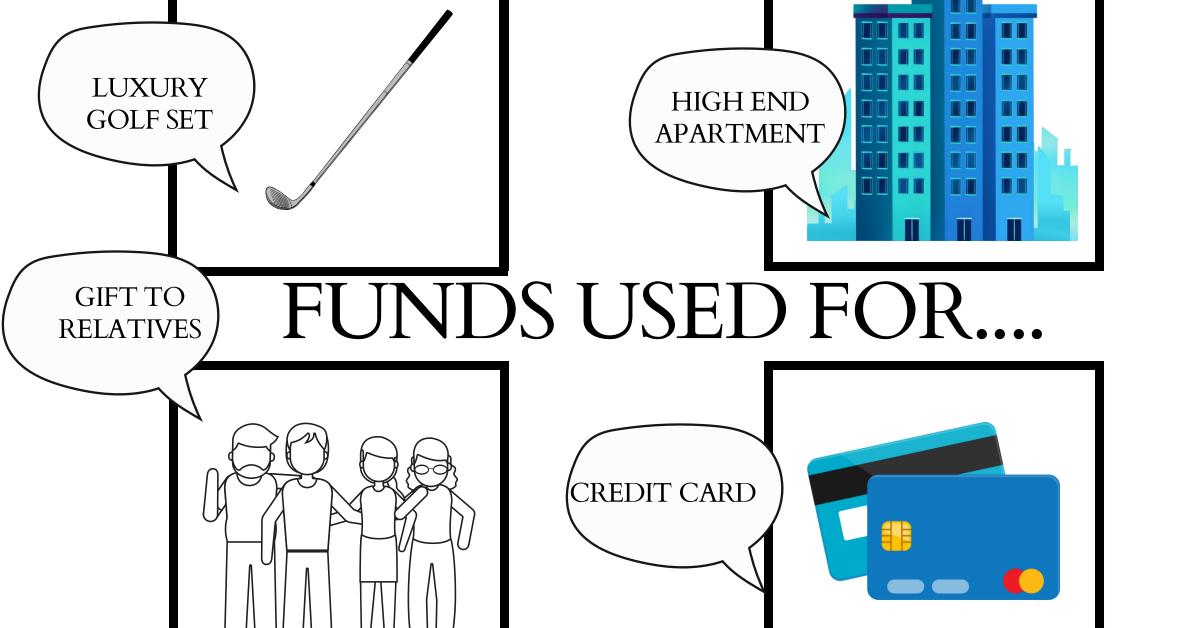
....however, classification of Lease to Financial Lease was mandated since 2019.



#### INTERIM ORDER



"Gensol Engineering's promoters treated the listed company as a proprietary firm" -SEBI





#### ACTION



Barred the Promoters from accessing the securities markets



#### ACTION



Barred the Promoters from holding any directorship or key management position in Gensol.

#### MORAL OF THE STORY

## FAKE IT TILL YOU MAKE IT... WON'T ALWAYS WORK

MANCH MOW